

POKTRO®

COMPANY PROFILE / 2026

More from every stop.

BOTSWANA HEADQUARTERS

SERVING MARKETS ACROSS AFRICA

Poktro Retail

Fuel infrastructure, convenience retail and services for motorists and commercial road users.

OUR FOCUS

Fuel depots & retail

A roadside destination succeeds when it makes the stop worthwhile. Fuel brings customers to the forecourt, while access, service and a relevant retail offer shape the experience. Poktro Retail brings these requirements together within the Ndeb Energy portfolio.

Our direction combines fuel depots and retail opportunities with convenience and useful motorist services. Sites are considered in relation to the customers they can serve, the routes they connect and the operating model required to support them.

Part of Ndeb Energy within the Revi Management portfolio.

What we do

01 Fuel infrastructure

Supply and site requirements considered together.

Fuel opportunities need an understanding of demand, storage or forecourt requirements and the relevant supply arrangements. We approach the site as part of a wider operating system, with specialist input into infrastructure and applicable requirements.

02 Forecourt retail

A clear, dependable customer journey.

Vehicle access, circulation and service points influence both customer experience and everyday operations. We consider the movement through the site and the standards needed at the forecourt, with fuel quality and safe operating practices central to the brief.

03 Convenience stores

A useful offer for the surrounding market.

The retail mix should reflect who visits and why: commuters, travellers, neighbouring businesses or local residents. Store planning considers customer flow, everyday essentials and the service arrangements needed to maintain a consistent experience.

The wider service scope

04 Commercial road users

Attention to repeat fleet requirements.

Fleets and frequent business users have different needs from occasional motorists. We explore service arrangements around access, communication and repeat use, with the commercial proposition and responsibilities agreed for each opportunity.

05 Motorist services

Relevant support alongside the forecourt.

Additional services should respond to the location and its customers. The scope can include vehicle and journey support delivered through suitable partners. Each service needs sufficient space, a clear customer journey and an operating arrangement that works for the site.

06 Network development

A disciplined approach to the next location.

Site opportunities are assessed against access, catchment, route relevance and the intended operating model. Landowners, developers and operating partners bring different contributions. We work toward a clear development brief and an agreed basis for collaboration.



03 / MARKETS & APPLICATIONS

Where the business fits

Motorists & travellers	Accessible stops that combine fuel with a relevant convenience offer.
Commercial fleets	Forecourt and service opportunities shaped around repeat business use.
Landowners & operators	Locations and partnerships suited to fuel infrastructure or roadside retail.

A brief that becomes a working plan

The starting point is a clear requirement. The scope, partner roles and delivery arrangements develop around the customer, the market and the work to be done.

01

Read the location

Understand the customer base, access and position within the route network.

02

Shape the offer

Define the fuel, retail and service mix appropriate to the site.

03

Develop the operation

Coordinate infrastructure, partner roles and the standards required for opening.

04

Review the experience

Use operating feedback to refine service, circulation and the retail offer.

A USEFUL FIRST CONVERSATION

Tell us the requirement, its location and the intended timing. A clear brief helps identify the relevant business and the next information needed.



05 / OPERATING PRINCIPLES

The standard behind the work

Safety at the forecourt

The layout and operating model must support safe movement and service.

Customer relevance

A useful offer reflects the needs of the location's actual customers.

Consistent presentation

Signage, service and the retail environment should reinforce the Poktro identity.

Sound partnerships

Site development works best with clear roles and aligned expectations.

START A CONVERSATION

Let's discuss the opportunity.

Connect with Revi Management to discuss a requirement, a partnership or an opportunity for Poktro Retail.

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Headquartered in Botswana. Serving markets across Africa.

Company scope reflects the supplied group structure and business direction. Project and service availability is agreed for each opportunity. Photography and visualisations illustrate the sectors and design ambition; they do not identify a completed project or an owned asset.